

SQL DATA ANALYTICS ONLINE TRAINING COURSE

THE COMPLETE COURSE

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Learn **15 years'** worth of extraordinary SQL Data Analytics skills and techniques in **3 months**.

Instructor:

Jamarc Hurd – 15 years Data Analytics experience, 3 certifications, President @ HurdConsultants LLC.

Prerequisites:

- An Internet connection, Phone, Tablet or Computer, and a self-motivated persona.
- Access to a database system (SQL Server, DB Lite)

Course Objectives:

Students will learn to the “why of data”, what is a database, tables, schema, functions, SQL data types, aggregate functions, select, create, update, delete, joins, and perform a case study/ analysis: above all develop a winning mindset.

Why YOU Need This Course:

- Guaranteed recruiters at your door!! They WILL come!
- Remote Work Opportunities (Who doesn't love working from the beach?)
- High Starting Salaries / Offers from reputable companies
- Top tier / most sought after tech professional in the next 5 years based on industry trends

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Who Should Enroll:

You must have basic technical aptitude and orientation of computers, and curiosity to learn new tools. Willingness to learn about a text-based/principle driven analytic tool with little GUI support, and determination to push through the natural frustration of confronting new concepts.

Millennials and new college graduates looking for a useful career in Tech; Project Managers, Customer Success Reps and Recruiters looking to level up; Contractors, Consultants, and Freelancers.

- *Employers:* Enroll your employees today and see results in under 1 hour!

- *New College Graduates:* No experience? Present a Portfolio and win!

Course Access. Structure. Estimated Length:

1-year access to the course material (**online only with a few select downloads**) with the option to extend after 1 year. Self-Paced: 2 to 4 months.

Certificate of completion:

Yes. Plus 10 questions for your review, practice, and reference.

You will be able to answer:

1. Identify the best products to sell.
2. Identify best locations to offer services.
3. Discover where your most profitable customers are located.

4. Calculate and track your most important metrics like profit, churn, mtd revenue, ytd costs, inventory levels, etc.

5. Monitor you current year versus previous year sales, compare current performance ratings versus previous periods etc.

SUMMARY COURSE OUTLINE – v2.0 (January 2020)

MODULE	CHAPTER TITLES	TIME
1. Getting Started		
	SQL Data Analytics Training Course Curriculum(pdf)	
	Course Curriculum Overview (video preview)	
	What is SQL and Data Analytics?	

MODULE	CHAPTER TITLES	TIME
2. Lecture - How to Earn 80k in Tech		
	Why Data?	
	What is a Database	
	Database Data Types	

MODULE	CHAPTER TITLES	TIME
3. SQL Basics		
	SQL Query Types	
	SQL Comparison Operators	
	SQL Joins	

MODULE	CHAPTER TITLES	TIME
4. SQL Operators		
	SQL Clauses	
	SQL Conditions	
	SQL Functions	

MODULE	CHAPTER TITLES	TIME
5. SQL Tables and Views		
	SQL Tables	
	SQL Views	
	SQL Stored Procedures (Bonus)	