

# **TABLEAU DATA ANALYTICS ONLINE TRAINING COURSE**

## **THE COMPLETE COURSE**

courses.hurdconsultants.com

Learn **15 years'** worth of extraordinary **TABLEAU** Data Analytics skills and techniques in **3 months**.

### **Instructor:**

Jamarc Hurd – 15 years Data Analytics experience, **Tableau Certified**, President @ HurdConsultants LLC.

### **Prerequisites:**

- An Internet connection, Phone, Tablet or Computer, and a self-motivated persona.
- [Download Tableau Public \(Free\)](#) - Understanding your organization's business intelligence and data analytics needs.

### **Course Objectives:**

This course will teach you how to harness the power of data to easily create and combine insightful visual analyses, then combine them into interactive dashboards. Learn how to create and present your own beautiful and compelling data stories with this industry-leading visual analysis software!

### **Why YOU Need This Course:**

- Guaranteed recruiters at your door!! They WILL come!
- Remote Work Opportunities (Who doesn't love working from the beach?)
- High Starting Salaries / Offers from reputable companies

- Top tier / most sought after tech professional in the next 5 years based on industry trends

### **Who Should Enroll:**

You must have basic technical aptitude and orientation of computers, and curiosity to learn new tools. Willingness to learn about a text-based/principle driven analytic tool with little GUI support, and determination to push through the natural frustration of confronting new concepts.

Millennials and new college graduates looking for a useful career in Tech; Project Managers, Customer Success Reps and Recruiters looking to level up; Contractors, Consultants, and Freelancers.

- *Employers:* Enroll your employees today and see results in under 1 hour!

- *New College Graduates:* No experience? Present a Portfolio and win!

### **Course Access. Structure. Estimated Length:**

1-year access to the Course material (**online only with a few select downloads**) with the option to extend after 1 year. \*Winter 2020 students get 1 additional year free. Self-Paced. 2 to 4 months.

### **Certificate of completion:**

Yes. Plus 10 questions for your review, practice, and reference.

### **You will be able to answer:**

1. Identify the best products to sell.
2. Identify best locations to offer services.

3. Discover where your most profitable customers are located.

4. Organize and engineer client data into reports, dashboards, stories etc.

**SUMMARY COURSE OUTLINE – v2.0 (January 2020)**

<b>MODULE</b>	<b>CHAPTER TITLES</b>	<b>TIME</b>
<b>1. Getting Started</b>		
	Tableau Training Course Curriculum(pdf)	n/a
	Course Curriculum Overview (video preview)	
	What is Tableau?	

<b>MODULE</b>	<b>CHAPTER TITLES</b>	<b>TIME</b>
<b>2. Tableau Basics - Connecting to &amp; Preparing Data</b>		
	Creating and save data connections	
	Explain the differences between using live connections versus extracts	
	Manage Data Properties	

MODULE	CHAPTER TITLES	TIME
<b>3. Exploring &amp; Analyzing Data</b>		
	Create basic charts	
	Organize data and apply filters	
	Apply analytics to a worksheet	

MODULE	CHAPTER TITLES	TIME
<b>4. Sharing Insights</b>		
	Format view for presentation	
	Create and modify a dashboards	